



Ministry of Industry
and Commerce

Under the Patronage of

H.E. Abdulla Bin Adel Fakhro
Minister of Industry and Commerce



Join the 11th EDITION of


MEET ICT
2023

CONFERENCE

BITEX 2023
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION

May 7-9, 2023

Gulf Convention Centre, Gulf Hotel, Bahrain

Achieving Sustainable Development Through Digital Transformation

Industries

Businesses

Governments

Organized by:



Event Theme

Digital transformation is gradually transforming governments and businesses, and making them more competitive, as well as it offers several opportunities for economic growth and prosperity, as it enables countries to include more diversified educational opportunities, universal access to the internet, and a comprehensive and conducive environment to develop.

This year's Edition of the MEET ICT Conference and BITEK Exhibition highlights the concept of sustainable development and how the Information and Communication Technology industry contributes to achieving economic growth, job creation, and human development, leading to a better life for citizens.

Welcome Message

Bahrain Technology Companies Society (BTECH) being a non-profit entity established with the aim of contributing to the ICT industry in Bahrain through various programs, plans, and partnerships.

As part of the country's vision to improve its economic efficiency, we are partnering with several institutions to strive to fully elevate the status quo of the sector and boost growth in the IT industry.

Being the longest running tech-event in the Kingdom, MEET ICT and BITEX have proven themselves as the most extensive and leading ICT conference and exhibition. From comprehensive technical sessions to showcasing the latest in technology and innovation, MEET ICT and BITEX provides a platform to amplify the experiences of the participants and empower them to exchange their knowledge and expertise to further contribute to the digital economy.

We look forward to welcoming you all to the Kingdom of Bahrain and join with us at the **11th Edition of the MEET ICT Conference and BITEX Exhibition**, your strategic gateway to the heart of the Middle East Market.



TAREQ FAKHROO

Chairman

Bahrain Technology Companies Society
(BTECH)

Organizer's Message

Digital Transformation has been a key and a growing topic over the past years, where Bahrain is no exception.

Bahrain has gained global recognition for its strong track record in ICT as it establishes itself as a hub for innovation.

As the leading ICT event in the Kingdom, we are dedicated to helping companies to reach a larger audience, create brand relevancy, and give the opportunity to expand their customer base.

This Edition of the MEET ICT Conference and BITEK Exhibition aims to achieve and provide more thus we are striving our best to deliver a quality event for the benefit of the ICT industry.

We hope that MEET ICT and BITEK be your perfect platform to achieve your target business goals and objectives. Together, let's make another history of a successful edition.



AHMED ALHUJAIRY
Group CEO
Worksmart for Events Management



About MEET ICT

MEET ICT is the annual Information and Communications Technology event that produces conference sessions and workshops that takes place in Bahrain.

One of the longest-running conferences in the Kingdom of Bahrain, the MEET ICT Conference marks 10 years of providing extensive and informative sessions from distinguished speakers sharing insights on the latest and hottest topics in technology.

MEET ICT handles various activities in a platform that will amplify the experience of participants and empower them to exchange their knowledge and expertise to further contribute to the digital economy.

Join us in the 2023 Edition and be part of the history!



MEET ICT

2023

CONFERENCE

The conference brings together experts, academics as well as industrial practitioners to share their most recent research, practical solutions, and experiences to discuss the issues, trends, opportunities, and challenges in the field of Information and Communications Technology. See what's coming next at the MEET ICT and BITEX event.



Collaborative, interactive, high-impact learnings from some of the best names in the industry – making MEET ICT the unmissable event to advance your business or career. Topics include Cloud, AI, etc.



Come listen to the pioneers and practitioners redefining every industry and hear their inspiring stories of pushing the boundaries with their innovative thinking. Featuring keynotes and curated conversations across all relevant topics and issues.



Be discovered through Media publications and influential journalists that come to cover MEET ICT – they've put the spotlight on our exhibitors, products and solutions.

MEET ICT 2022 HIGHLIGHTS



Conference Opening Ceremony



Bahrain Internet Day



Arab ICT Union



Workshops



Recognition and Appreciation



CIO Knowledge Club Roundtable Meeting

Conference Key Topics

As the event name reflects, MEET ICT serves as a place where the ICT industry MEETS annually to business match and explore the latest in innovation and expand knowledge in technology.

Bringing together experts from across the globe, MEET ICT Conference sessions including keynote speeches, and panel discussions will be hosted with topics carefully selected by the program committee to ensure the highest quality of conference delivery.



Artificial Intelligence



Digital Transformation



FinTech, Banking, and Insurance



Smart Cities



Blockchain and Cryptocurrency



Big Data



Cybersecurity



Internet of Things



Robotics



5G and Connectivity



BioTech and Health Tech



EdTech

Conference Speakers

MEET ICT will feature the best speakers who are also industry experts from around the world, as well as regional leaders. They will present their knowledge and expertise in various ICT areas. Speakers of renown include:



Event Facts



70+

Expert Speakers
& Top Moderators



10+

Comprehensive Sessions
and Panel Discussions



10+

Conference Key Topics



15+

Participating Countries



10+

Specialized Workshops



750

Daily High-Level Delegates

CONFERENCE AGENDA

DAY 1 May 7, 2023 - Sunday

Session 1

“Digital Transformation: Building a Smart and Sustainable Future”
TRACK: Digital Transformation

Session 2

“Empowering Smart Cities for A Sustainable Future”
TRACK: Smart Cities

Session 3

“Edge to Cloud Computing for the Next Generation of Internet of Things”
TRACK: Cloud, IoT

PANEL

“Women in Technology: A Panel Discussion”

DAY 2 May 8, 2023 - Monday

Session 4

“The Promise and Challenges of Artificial Intelligence”
TRACK: Artificial Intelligence

Session 5

“Blockchain: The Technological Enabler for Industrial Revolution 4.0”
TRACK: Blockchain

Session 6

“A New Era of Cyber”
TRACK: Cybersecurity

PANEL

“Digital Economy for a Digital Future”

DAY 3 May 9, 2023 - Tuesday

Workshop Agenda

- Digital Transformation
- Cybersecurity
- Blockchain
- Jobs of the Future
- Microsoft Essentials

DISCLAIMER: The workshop topic is a draft and subject to change.

Become a Sponsor

Sponsoring an event maximizes your brand visibility to our core audiences such as Government entities, policy and decision-makers, key opinion leaders, and C-level and enabling technology ecosystems.

High visibility among the broadcast media and social media channels with a showcase of your products and services, and unparalleled network opportunities with your key target customers.

Direct access to new business development opportunities with over 1500+ visitors

Reinforce your brand's position amongst national and international companies

Opportunity to collaborate with other industry verticals through such important initiatives

Driving new sales leads for your business

Benefit from a unique media & marketing platform

Sponsorship Opportunities

Sponsorship packages are completely customizable to meet corporate development and marketing goals. Meet ICT & BITECH will result in growing media coverage from both local and regional outlets, extending the event's impact and ensuring high levels of exposure for sponsors and participants.



Email Blast



Event Brochure



Press Release



Social Media Campaign



Website



Event Booklet



TV Interviews



Magazine Editorials



Billboard Campaign



Press Conference

Major Sponsorship Categories

CATEGORY	FEATURED BENEFITS (Kindly refer to the attached Sponsorship Packages for detailed benefits information)
DIAMOND	<ul style="list-style-type: none"> • Diamond Sponsor title • 24sqm exhibition space only • Sponsor Speech • Recognition with Trophy • 2 VIP seats Front Row • Exclusive Onsite Branding • Speaking Opportunities
PLATINUM	<ul style="list-style-type: none"> • Platinum Sponsor Title • 15sqm exhibition space only • Sponsor Speech • Recognition with Trophy • Limited Onsite Branding • Speaking Opportunities
GOLD	<ul style="list-style-type: none"> • Gold Sponsor Title • 12sqm exhibition space only • Recognition with Trophy • Speaking Opportunities
SILVER	<ul style="list-style-type: none"> • Silver Sponsor Title • 9sqm exhibition space only • Recognition with Trophy

About BITEX

Bahrain Information Technology Exhibition (BITEX) is a 3-day technology exhibition held in parallel with the MEET ICT Conference, which gathers all ICT Companies under one roof to showcase Digital Transformation in the ICT Industry. This event aims to strengthen innovative potentials and empower the business technology sector to contribute diversified resolutions in the ICT industry.

Participate in the Kingdom of Bahrain's leading technology exhibition for a unique opportunity to meet and explore the Bahraini market and beyond.

EXHIBIT

BITEX sets the stage for the biggest tech showdown, bringing together companies and startups from all over the ecosystem. Explore the complete list of exhibitors and map out your journey to discover the most recent innovations.

BUILD

Opportunities to meet and interact are widely available. Connect with business leaders, renowned innovators, high-profile investors, key decision-makers, and government officials at Bahrain's largest networking event.

TRANSFORM

BITEX is the ultimate stage for the most significant technological breakthroughs, industry applications, and a diverse range of products. Be up to date on the latest trends and solutions on show at BITEX.



BEST OF 2022 AT BITEX



Ribbon cutting ceremony



VIP Tour



Business Networking



Event Patron Visit



ARTIFICIAL INTELLIGENCE



Business Networking



Learning Village



Business Networking

Exhibitor Profile

3D Printing

Accelerators & Incubators

Blockchain

Cloud Computing

Computer Engineering
& Networking

Consumer Electronics

Cyber Security

Data Management & Storage

Digital Transformation

Drones

EdTech

ERP Solutions Provider

FinTech

Gaming

Hardware

Health Tech & Lifestyle Innovation

ICT Consultancy

Industry 4.0

IT Products & Solutions

IT Security & Services

Universities, Colleges & IT
Training Institutes

Marketing and Digital Consultancy

Mobile Accessories/ Applications

Smart Homes Solutions

Software Development

Startups

System Automation & Robotics

System Integration

Technology Engineering

Telecommunications

Exhibition Options

Option 1

SHELL SCHEME

(Minimum of 6sqm)

Each 6sqm option will include:

- ✓ Wall panels (exclusive of branding)
- ✓ 1 table and 2 chairs
- ✓ 2 Fascia Board with Company Name (text maximum of 20 characters only)
- ✓ Light and Electricity
- ✓ 1 Lockable System counter
- ✓ Delegate pass and Lunch vouchers for 2 representatives (max)
- ✓ Marketing Powerpack

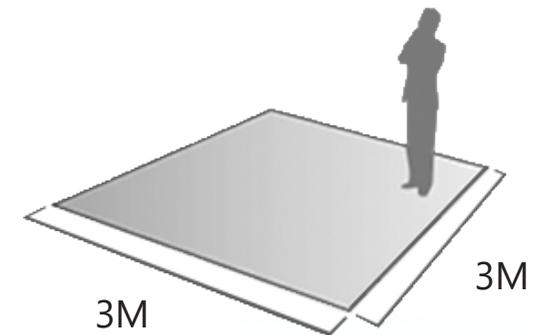


Option 2

SPACE ONLY

(Minimum of 9sqm)

- ✓ Bare space reservation
- ✓ Marketing Powerpack



Disclaimer: The image above is a sample and is subject to change

Make Your Potential Known. Come Exhibit With Us.

Take part in the largest communication event for engaging new business opportunities, brand recognition, and business empowerment.

Build strong relationships with government and private entities that can benefit your company.

Incorporate the possible opportunities to achieve business objectives.

Turn your business into new transitions by gathering resources from experts and ICT professionals.

Establish more valuable ROI by means of exhibition, conference, and sponsorship opportunities.

Excel among others in the ICT industry by positioning your brand through marketing initiatives.

Who Should Visit?



CIO's



CSO's



CEO's



Counselors



Consultants



Management



Board
of Directors



Senior Security
Officials



IT Managers

From The Broad Sectors:



Education



Finance &
Banking



Government



Healthcare



Insurance



Oil and Gas



Transportation



IT Distribution
Companies



IT Hardware &
Software

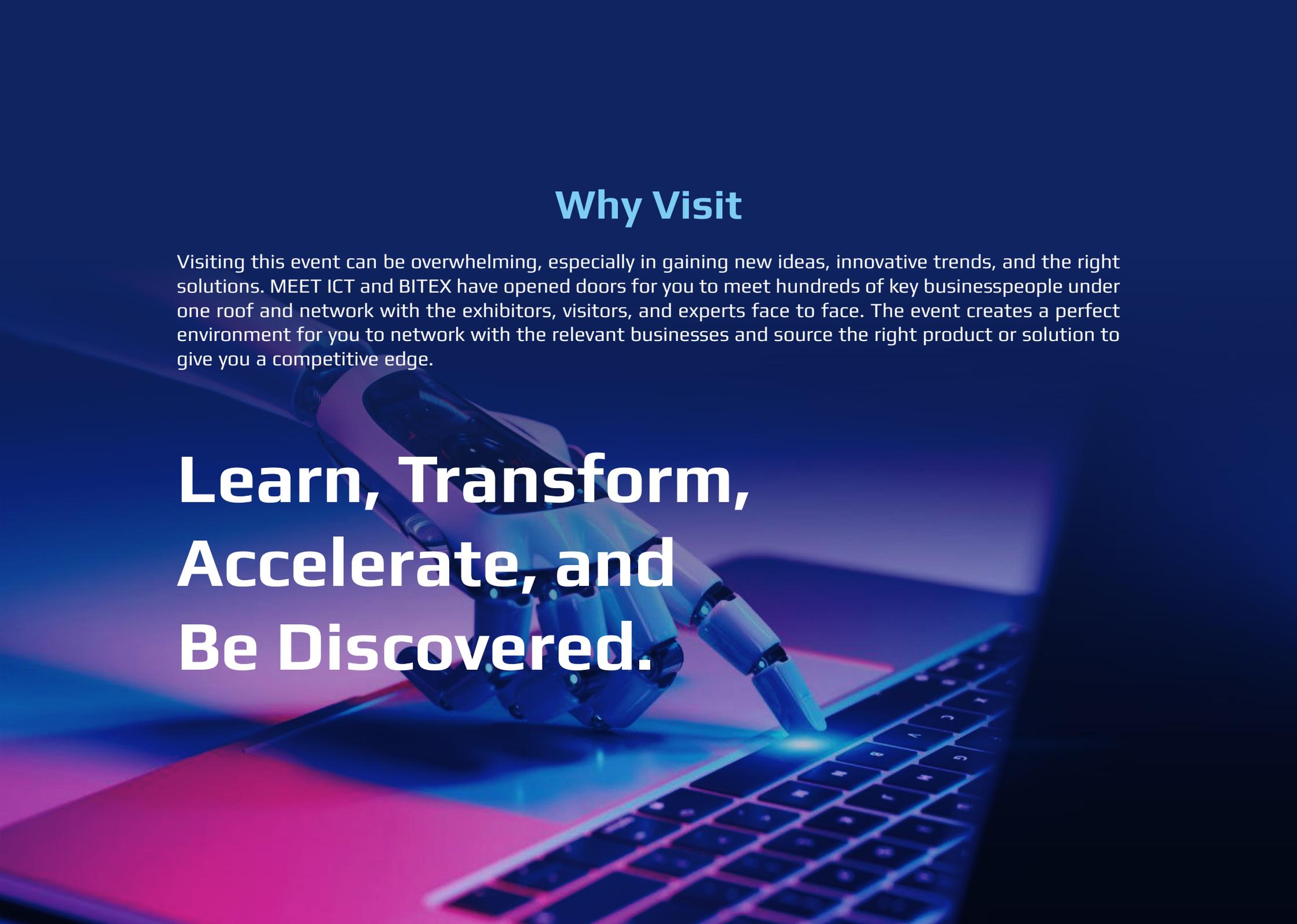


Manufacturer
& Supplier

Why Visit

Visiting this event can be overwhelming, especially in gaining new ideas, innovative trends, and the right solutions. MEET ICT and BITEX have opened doors for you to meet hundreds of key businesspeople under one roof and network with the exhibitors, visitors, and experts face to face. The event creates a perfect environment for you to network with the relevant businesses and source the right product or solution to give you a competitive edge.

**Learn, Transform,
Accelerate, and
Be Discovered.**

A futuristic robotic hand with a glowing blue light at its tip is pointing towards the keyboard of a laptop. The background is a dark blue gradient with a soft pinkish-purple glow, suggesting a high-tech or digital environment.

Our Partners

Supported by



Ministry of Industry
and Commerce

Affiliated Partners



Training Partner



Technology Partner



Territory Partner - Pakistan



International Media Partner



Digital Media Partner - Oman



Research Partner



Media Partner



Exclusive Digital Media Partner - Bahrain



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For Conference : www.meetict.com

For Exhibition : www.bitexbh.com

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MEETICT



BITEX

Organized by:

