



Under His Presence
H.E. Dr. Shaikh Abdullah bin Ahmed Al Khalifa
Minister of Transportation and Telecommunication




MEET ICT
B A H R A I N

CONFERENCE

25-27 November 2025
Gulf Convention Centre, Gulf Hotel
Kingdom of Bahrain

INNOVATION, TRANSFORM, ELEVATE:
AI FOR THE NEW ECONOMY



ABOUT MEETICT and BITEX 2025

MEETICT and BITEX are two of Bahrain's most prominent and long-standing Information and Communications Technology (ICT) events. They serve as key platforms for industry professionals, entrepreneurs, and innovators to connect, share insights, and explore cutting-edge technological advancements.

Each edition focuses on current technological themes aligned with global trends and Bahrain's Vision 2030, fostering the adoption of advanced technologies—especially artificial intelligence—to establish the Kingdom as a regional hub for AI research and development.



INNOVATION, TRANSFORM, ELEVATE: AI FOR THE NEW ECONOMY

As Bahrain continues to position itself as a leading hub for digital transformation and technological advancement, "Innovation, Transform, Elevate: AI for the New Economy" serves as a defining theme that highlights the Kingdom's strategic role in the AI revolution.

This event will explore how artificial intelligence is reshaping industries, driving economic diversification, and empowering businesses in Bahrain and beyond.



MEETICT CONFERENCE

As AI continues to reshape industries , MEETICT conference will serve as a platform to discuss emerging trends, challenges, and opportunities in leveraging AI for economic growth and sustainable innovation.



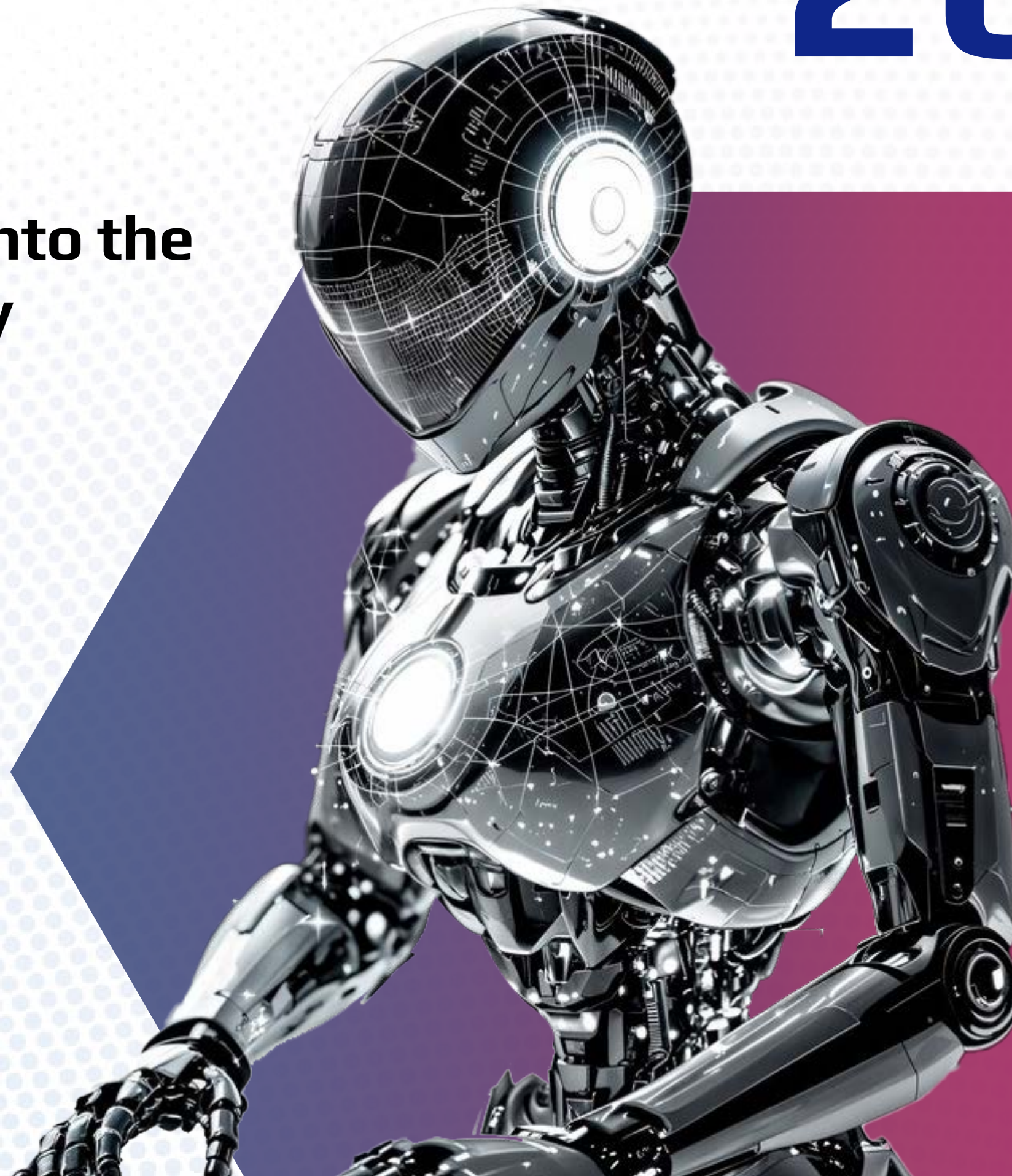
KEY TOPICS AI IN

- ◆ Future Health
- ◆ Edtech
- ◆ Sustainable Future
- ◆ Fintech and Digital
- ◆ CyberSecurity
- ◆ Smart Governance
- ◆ Smart Networks , IoT and Next-Gen Communications

A DYNAMIC TECH EXPERIENCE AT MEETICT AND BITEX 2025

**DISCOVER A WORLD
OF OPPORTUNITIES**

**Get ready for an
immersive journey into the
future of technology**



- ◆ **Specialized Workshop**
- ◆ **Comprehensive Technology Conference**
- ◆ **Technology Exhibition**
- ◆ **Hackathon**
- ◆ **Tech Youth Innovators**
- ◆ **Learning Village And More**

BAHRAIN'S LEGACY ICT EVENT POWERING DIGITAL INNOVATION

1000+

High-Level Delegates
and Visitors attended

200+

VIP attended during
the Opening Ceremony
(Government Officials-level
Management in local
and International)

50+

Technology
Key Exhibitors

20+

Participating
Countries

80%
use BITECH as their
main sourcing platform

70%

Leads generated
via MEETICT
and BITECH App

50+

Attended by media
to cover the event
from local and
International



A GATHERING OF TECH TITANS

As AI continues to reshape industries , MEETICT conference will serve as a platform to discuss emerging trends, challenges, and opportunities in leveraging AI for economic growth and sustainable innovation.

9%
Manufacturing



3%
Education



14%
**Banking, Finance
and Insurance**



22%
Telecommunications



36%
Local Government

4%
**International
Government entities**

12%
Healthcare

**TOP INDUSTRY
SECTOR ATTENDEES
AT MEETICT AND BITEX**



AS A SPONSOR
Maximize Brand
Impact & Industry
Influence

Explore a variety of ways
to get involved in this
game-changing tech event.
Your next big opportunity
starts here!



**AS A
COUNTRY PARTNER**
Expand Your
Global Tech
Footprint

Unlock Your Opportunities

SPONSORSHIP OPPORTUNITIES

MEETICT AND BITEX 2025 MAJOR SPONSORSHIP CATEGORIES			DIAMOND BHD 20,000 USD 53,340	PLATINUM BHD 15,000 USD 40,000	GOLD BHD 10,000 USD 27,000	SILVER BHD 5,000 USD 13,340
PRE-EVENT	EVENT WEBSITE	Logo and Description prominently positioned on the event website	First row	2nd row	3rd row	4th Row
		Hyperlinkd to sponsor's home page.	Yes	Yes	Yes	Yes
		Company Profile on sponsor's listing page. Rotating web banner on the event website .	Yes	Yes	Yes	No
	ELECTRONIC DIRECT MAIL	Electronic Direct Mail: 1x Exclusively featured to email campaign	Yes	Yes	Yes	Yes
		(Content to be provided by the sponsor). Logo Inclusions in all event EDMs.	Yes	Yes	Yes	Yes
	PR PUBLICATION	Exclusive Press Release (sponsor will provide the testimonial or quote from top executive)	Yes	Yes	Yes	Yes
DURING EVENT	SOCIAL MEDIA CAMPAIGNS	Exclusive posting of the company logo in any promotional activities in SOCMED campaigns	Yes	Yes	Yes	Yes
	PROMOTIONAL OUTDOOR ACTIVITIES	Lamp post runs 1 month before the event in selected areas	20	10	None	None
	SIGNAGE INCLUSION - DIGITAL & PRINT	Logo Inclusion in "Thank you Sponsors"	Yes	Yes	Yes	Yes
		Logo Inclusion in digital screens/floorplans used onsite	Yes	Yes	Yes	Yes
		Logo inclusion in all onsite show branding and signages	Yes	Yes	Yes	Yes
		Pillar Branding	2 Pillar Branding	No	No	NO
		Glass Sticker in the main entrance	No	Yes	No	No
		To be featured in printed collateral such as event programs, brochures, and promotional materials.	Yes	Yes	Yes	Yes
		Co Branding Lanyards	Yes	No	No	No
		Higlighting logo with hyperlinked on the MEETICT and BITEX Mobile App	Yes	Yes	Yes	Yes
		Recognition and Live Acknowledgment with trophy	Yes	Yes	Yes	Yes
	MEETICT CONFERENCE	VIP Seats for the top management	2x First Row 5x second row	1x First row 3x second row	1x first row 2x third row	1x first row
		Sponsor's Speech approximately for 3 mins .	Yes	No	No	No
		Speaker Opportunities	Yes	Yes	Yes	No
		Delegate passes	30 delegate passes	20 delegate passes	10 delegate passes	5 delegate passes
		Photo and Video Coverage	Yes	Yes	Yes	Yes
		Media Interview	Yes	Yes	No	No
	BITEX EXHIBITION	Premium location Space in the exhibition	6x6	6x4	4x4	3x3
		Exhibitor badge with lunch voucher	20	15	10	5
POST EVENT	POST EVENT DELIVERABLES	SOCIAL MEDIA: Thank you to sponsor's post on the event page	Yes	Yes	Yes	Yes
		POST EVENT REPORT: Logo and Sponsorship title inclusion in the PSR .	Yes	Yes	Yes	Yes
		WEBSITE: Hyperlinked logo on event website's post event posts	Yes	Yes	Yes	Yes
		Post Event Video interviews and logo	Yes	Yes	Yes	Yes

BECOME OUR COUNTRY PARTNER

Join us in shaping the future of technology, expand your market reach, and build strong international collaborations.



**PARTNER WITH US TO
SHOWCASE YOUR
COUNTRY'S INNOVATIONS
ON A GLOBAL STAGE!**

GLOBAL VISIBILITY

Showcase your country's tech innovations to the world, boosting its reputation and attracting international interest.

ENGAGE WITH KEY INDUSTRY FIGURES

Network with top tech companies, policymakers, and experts, opening doors to new opportunities.

GOVERNMENT ENDORSEMENT

Demonstrate your country's commitment to technology and gain support from governmental and trade entities.

STRENGTHENING PUBLIC RELATIONS

Enhance your country's reputation and leadership in tech through participation in high-profile events

SIGN UP TODAY AND BE PART OF THE AI REVOLUTION!

**Please contact us
for more information**

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