Ministry of Industry and Commerce

Under the Patronage of

H.E. Abdulla Bin Adel Fakhro

Minister of Industry and Commerce

Join the 11th EDITION of

MEET ICT 2023

CONFERENCE

BITEX 2023

BAHRAIN INTERNATIONAL TECHNOLOGY EXHIBITION

July 4-6, 2023

Gulf Convention Centre, Gulf Hotel, Bahrain

Achieving Sustainable Development Through Digital Transformation

Industries | **Businesses** | **Governments**

Organized by:

WORKSMART
your professional business events partner

BTECH
جمعية البحرين لشركات التقنية
BAHRAIN TECHNOLOGY COMPANIES SOCIETY

Event Theme

Digital transformation is gradually transforming governments and businesses, and making them more competitive, as well as it offers several opportunities for economic growth and prosperity, as it enables countries to include more diversified educational opportunities, universal access to the internet, and a comprehensive and conducive environment to develop.

This year's Edition of the MEET ICT Conference and BITEX Exhibition highlights the concept of sustainable development and how the Information and Communication Technology industry contributes to achieving economic growth, job creation, and human development, leading to a better life for citizens.

Welcome Message

Bahrain Technology Companies Society (BTECH) being a non-profit entity established with the aim of contributing to the ICT industry in Bahrain through various programs, plans, and partnerships.

As part of the country's vision to improve its economic efficiency, we are partnering with several institutions to strive to fully elevate the status quo of the sector and boost growth in the IT industry.

Being the longest running tech-event in the Kingdom, MEET ICT and BITEX have proven themselves as the most extensive and leading ICT conference and exhibition. From comprehensive technical sessions to showcasing the latest in technology and innovation, MEET ICT and BITEX provides a platform to amplify the experiences of the participants and empower them to exchange their knowledge and expertise to further contribute to the digital economy.

We look forward to welcoming you all to the Kingdom of Bahrain and join with us at the **11th Edition of the MEET ICT Conference and BITEX Exhibition,** your strategic gateway to the heart of the Middle East Market.

TAREQ FAKHROO
Chairman
Bahrain Technology Companies Society
(BTECH)

Organizer's Message

Digital Transformation has been a key and a growing topic over the past years, where Bahrain is no exception.

Bahrain has gained global recognition for its strong track record in ICT as it establishes itself as a hub for innovation.

As the leading ICT event in the Kingdom, we are dedicated to helping companies to reach a larger audience, create brand relevancy, and give the opportunity to expand their customer base.

This Edition of the MEET ICT Conference and BITEX Exhibition aims to achieve and provide more thus we are striving our best to deliver a quality event for the benefit of the ICT industry.

We hope that MEET ICT and BITEX be your perfect platform to achieve your target business goals and objectives. Together, let's make another history of a successful edition.

AHMED ALHUJAIRY
Group CEO
Worksmart for Events Management

About MEET ICT

MEET ICT is the annual Information and Communications Technology event that produces conference sessions and workshops that takes place in Bahrain.

One of the longest-running conferences in the Kingdom of Bahrain, the MEET ICT Conference marks 10 years of providing extensive and informative sessions from distinguished speakers sharing insights on the latest and hottest topics in technology.

MEET ICT handles various activities in a platform that will amplify the experience of participants and empower them to exchange their knowledge and expertise to further contribute to the digital economy.

Join us in the 2023 Edition and be part of the history!

MEET ICT 2023

CONFERENCE

The conference brings together experts, academics as well as industrial practitioners to share their most recent research, practical solutions, and experiences to discuss the issues, trends, opportunities, and challenges in the field of Information and Communications Technology. See what's coming next at the MEET ICT and BITEX event.

Collaborative, interactive, high-impact learnings from some of the best names in the industry – making MEET ICT the unmissable event to advance your business or career. Topics include Cloud, AI, etc.

Come listen to the pioneers and practitioners redefining every industry and hear their inspiring stories of pushing the boundaries with their innovative thinking. Featuring keynotes and curated conversations across all relevant topics and issues.

Be discovered through Media publications and influential journalists that come to cover MEET ICT – they've put the spotlight on our exhibitors, products and solutions.

MEET ICT 2022 HIGHLIGHTS

Conference Opening Ceremony

Bahrain Internet Day

Arab ICT Union

Workshops

Recognition and Appreciation

CIO Knowledge Club Roundtable Meeting

Conference Key Topics

As the event name reflects, MEET ICT serves as a place where the ICT industry MEETS annually to business match and explore the latest in innovation and expand knowledge in technology.

Bringing together experts from across the globe, MEET ICT Conference sessions including keynote speeches, and panel discussions will be hosted with topics carefully selected by the program committee to ensure the highest quality of conference delivery.

Artificial Intelligence

Digital Transformation

FinTech, Banking, and Insurance

Smart Cities

Blockchain and Cryptocurrency

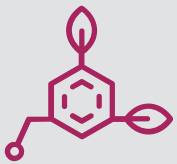
Big Data

Cybersecurity

Internet of Things

Robotics

5G and Connectivity



BioTech and Health Tech

EdTech

Conference Speakers

MEET ICT will feature the best speakers who are also industry experts from around the world, as well as regional leaders. They will present their knowledge and expertise in various ICT areas. Speakers of renown include:

Event Facts

70+

Expert Speakers
& Top Moderators

10+

Comprehensive Sessions
and Panel Discussions

10+

Conference Key Topics

15+

Participating Countries

10+

Specialized Workshops

750

Daily High-Level Delegates

CONFERENCE AGENDA

DAY 1 July 4, 2023 - Tuesday

Session 1

"Digital Transformation: Building a Smart and Sustainable Future"
TRACK: Digital Transformation

Session 2

"Empowering Smart Cities for A Sustainable Future"
TRACK: Smart Cities

Session 3

"Edge to Cloud Computing for the Next Generation of Internet of Things"
TRACK: Cloud, IoT

PANEL

"Women in Technology: A Panel Discussion"

DAY 2 July 5, 2023 - Wednesday

Session 4

"The Promise and Challenges of Artificial Intelligence"
TRACK: Artificial Intelligence

Session 5

"Blockchain: The Technological Enabler for Industrial Revolution 4.0"
TRACK: Blockchain

Session 6

"A New Era of Cyber"
TRACK: Cybersecurity

PANEL

"Digital Economy for a Digital Future"

DAY 3 July 6, 2023 - Thursday

Workshop Agenda

- **Digital Transformation**
- **Cybersecurity**
- **Blockchain**
- **Jobs of the Future**
- **Microsoft Essentials**

DISCLAIMER: The workshop topic is a draft and subject to change.

Become a Sponsor

Sponsoring an event maximizes your brand visibility to our core audiences such as Government entities, policy and decision-makers, key opinion leaders, and C-level and enabling technology ecosystems.

High visibility among the broadcast media and social media channels with a showcase of your products and services, and unparalleled network opportunities with your key target customers.

Direct access to new business development opportunities with over 1500+ visitors

Reinforce your brand's position amongst national and international companies

Opportunity to collaborate with other industry verticals through such important initiatives

Driving new sales leads for your business

Benefit from a unique media & marketing platform

Sponsorship Opportunities

Sponsorship packages are completely customizable to meet corporate development and marketing goals. Meet ICT & BITEX will result in growing media coverage from both local and regional outlets, extending the event's impact and ensuring high levels of exposure for sponsors and participants.

Email Blast	**Event Brochure**	**Press Release**	**Social Media Campaign**	**Website**
Event Booklet	**TV Interviews**	**Magazine Editorials**	**Billboard Campaign**	**Press Conference**

Major Sponsorship Categories

CATEGORY	FEATURED BENEFITS (Kindly refer to the attached Sponsorship Packages for detailed benefits information)	
DIAMOND	• Diamond Sponsor title • 24sqm exhibition space only • Sponsor Speech • Recognition with Trophy	• 2 VIP seats Front Row • Exclusive Onsite Branding • Speaking Opportunities
PLATINUM	• Platinum Sponsor Title • 15sqm exhibition space only • Sponsor Speech	• Recognition with Trophy • Limited Onsite Branding • Speaking Opportunities
GOLD	• Gold Sponsor Title • 12sqm exhibition space only • Recognition with Trophy • Speaking Opportunities	
SILVER	• Silver Sponsor Title • 9sqm exhibition space only • Recognition with Trophy	

About BITEX

Bahrain Information Technology Exhibition (BITEX) is a 3-day technology exhibition held in parallel with the MEET ICT Conference, which gathers all ICT Companies under one roof to showcase Digital Transformation in the ICT Industry. This event aims to strengthen innovative potentials and empower the business technology sector to contribute diversified resolutions in the ICT industry.

Participate in the Kingdom of Bahrain's leading technology exhibition for a unique opportunity to meet and explore the Bahraini market and beyond.

EXHIBIT

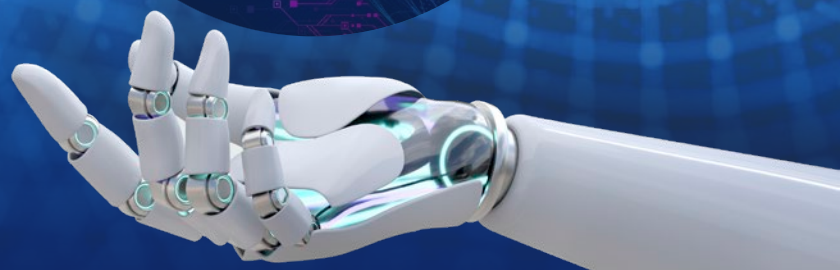
BITEX sets the stage for the biggest tech showdown, bringing together companies and startups from all over the ecosystem. Explore the complete list of exhibitors and map out your journey to discover the most recent innovations.

BUILD

Opportunities to meet and interact are widely available. Connect with business leaders, renowned innovators, high-profile investors, key decision-makers, and government officials at Bahrain's largest networking event.

TRANSFORM

BITEX is the ultimate stage for the most significant technological breakthroughs, industry applications, and a diverse range of products. Be up to date on the latest trends and solutions on show at BITEX.



BEST OF 2022 AT BITEX

Ribbon cutting ceremony

VIP Tour

Business Networking

Event Patron Visit

Business Networking

Learning Village

Business Networking

Exhibitor Profile

- 3D Printing
- Accelerators & Incubators
- Blockchain
- Cloud Computing
- Computer Engineering & Networking
- Consumer Electronics
- Cyber Security
- Data Management & Storage
- Digital Transformation
- Drones
- EdTech
- ERP Solutions Provider
- FinTech
- Gaming
- Hardware
- Health Tech & Lifestyle Innovation
- ICT Consultancy
- Industry 4.0
- IT Products & Solutions
- IT Security & Services
- Universities, Colleges & IT Training Institutes
- Marketing and Digital Consultancy
- Mobile Accessories/ Applications
- Smart Homes Solutions
- Software Development
- Startups
- System Automation & Robotics
- System Integration
- Technology Engineering
- Telecommunications

Exhibition Options

Option 1

SHELL SCHEME
(Minimum of 6sqm)

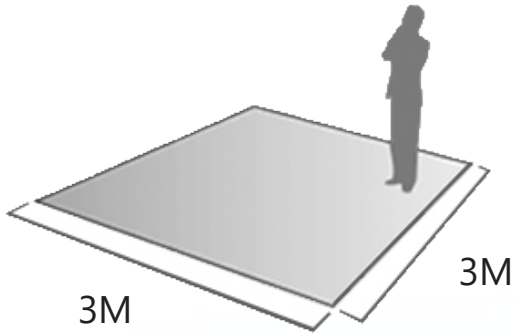
Each 6sqm option will include:

- Wall panels (exclusive of branding)
- 1 table and 2 chairs
- 2 Fascia Board with Company Name (text maximum of 20 characters only)
- Light and Electricity
- 1 Lockable System counter
- Delegate pass and Lunch vouchers for 2 representatives (max)
- Marketing Powerpack

Option 2

SPACE ONLY
(Minimum of 9sqm)

- Bare space reservation
- Marketing Powerpack



Disclaimer: The image above is a sample and is subject to change

Make Your Potential Known.
Come Exhibit With Us.

Take part in the largest communication event for engaging new business opportunities, brand recognition, and business empowerment.

Build strong relationships with government and private entities that can benefit your company.

Incorporate the possible opportunities to achieve business objectives.

Turn your business into new transitions by gathering resources from experts and ICT professionals.

Establish more valuable ROI by means of exhibition, conference, and sponsorship opportunities.

Excel among others in the ICT industry by positioning your brand through marketing initiatives.

Who Should Visit?

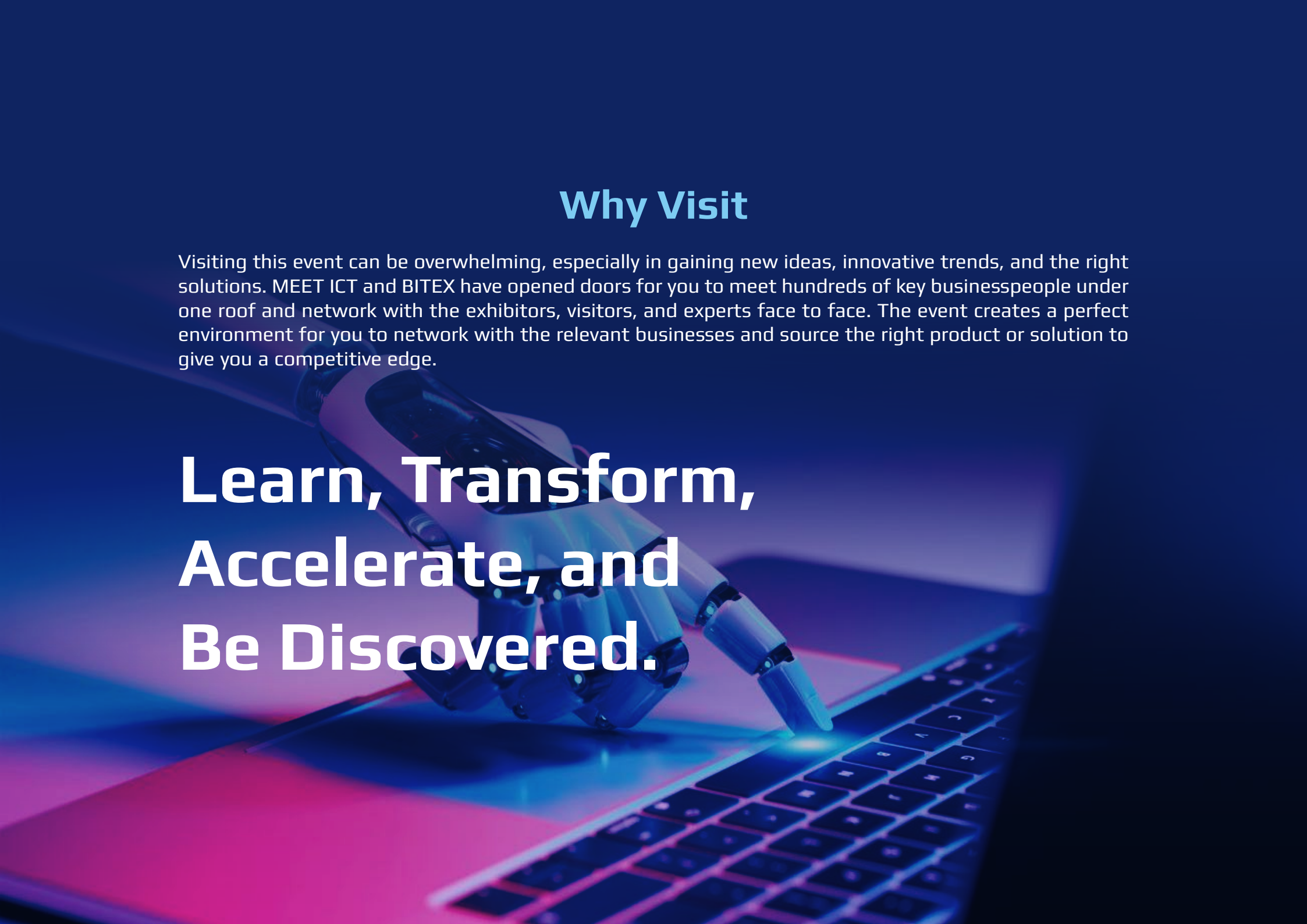
- CIO's
- CSO's
- CEO's
- Counselors
- Consultants
- Management
- Board of Directors
- Senior Security Officials
- IT Managers

From The Broad Sectors:

- Education
- Finance & Banking
- Government
- Healthcare
- Insurance
- Oil and Gas
- Transportation
- IT Distribution Companies
- IT Hardware & Software
- Manufacturer & Supplier

Why Visit

Visiting this event can be overwhelming, especially in gaining new ideas, innovative trends, and the right solutions. MEET ICT and BITEX have opened doors for you to meet hundreds of key businesspeople under one roof and network with the exhibitors, visitors, and experts face to face. The event creates a perfect environment for you to network with the relevant businesses and source the right product or solution to give you a competitive edge.



Learn, Transform, Accelerate, and Be Discovered.

Supported by

Ministry of Industry and Commerce

Our Partners

Affiliated Partners

GULF FUTURE BUSINESS

CIO Knowledge club

Internet Society Bahrain Chapter

الإتحاد العربي لتقنية المعلومات و الاتصالات
ARAB ICT UNION

Training Partner

THINKSMART
Development and Training

Technology Partner

TECHOSMART

Territory Partner - Pakistan

WPS
WHITE PAPER SUMMITS

International Media Partner

teletimes INTERNATIONAL

Digital Media Partner - Oman

OER Live

Research Partner

OXFORD BUSINESS GROUP

Media Partner

NEWSAFFINITY

Exclusive Digital Media Partner - Bahrain

localbh

REGISTER YOUR INTEREST

For Conference : **www.meetict.com**
For Exhibition : **www.bitexbh.com**

Contact our team to learn more: **+973 1700 2280 / +973 6670 8601**

For Conference and Sponsorship, contact:

Korina Dela Rosa
Project Manager
info@meetict.com

For the Exhibition, contact:

Katheryn Santosidad
Project Coordinator
info@bitexbh.com

MEETICT

BITEX

Organized by:

WORKSMART
your professional business events partner

BTECH
جمعية البحرين لشركات التقنية
BAHRAIN TECHNOLOGY COMPANIES SOCIETY